




LUEKEN'S VILLAGE FOODS PRESENTS THE 5TH ANNUAL UNITED WAY FISHING TOURNAMENT

2 Day Tournament
July 20-21, 2024

6 AM SATURDAY - 6 PM SUNDAY

*FISH AS MUCH AS YOU WOULD LIKE DURING
THE 36 HOUR TOURNAMENT!*

TOURNAMENT HIGHLIGHTS

- Teams of 2
- Fishing on any lake within Beltrami, Clearwater, Hubbard, Aitkin, Cass, and Crow Wing counties along with the Cass Lake chain of lakes
- Teams record measurements virtually 
- Live updates & awards will be broadcast on Fishing Paul Bunyan Country 104.5 FM and 93.3 FM

GIVE WHERE YOU LIVE. PROCEEDS WILL SUPPORT YOUR LOCAL UNITED WAY.



United Way agencies and programs improve the lives of more than 70,000 people in our communities each year.





JULY 20-21, 2024 SPONSORSHIP COMMITMENT

Support your local United Way as you fish on any lake in Beltrami, Hubbard, Clearwater, Aitkin, Cass, and Crow Wing counties, along with the Cass Lake Chain of Lakes.

WALLEYE SPONSORSHIP: \$2,000

- o Two fishing teams in tournament
- o All media, all advertising, all promotional items
- o Special recognition during Award Broadcast
- o Logo on flyers and all other marketing materials
- o Logo on the tournament app
- o Recognition on all Fishing Paul Bunyan ads prior to the event

SMALL MOUTH BASS SPONSOR: \$1,000

- o One fishing team in tournament
- o Included on social media, press releases, and email promotions
- o Special recognition during Award Broadcast
- o Logo on flyers and all other marketing materials
- o Logo on the tournament app
- o One Radio ad on Fishing Paul Bunyan prior to the event

ANGLER SPONSOR: \$500

- o Logo on flyers and all marketing materials
- o Recognition on website, and social media
- o Business name recognition during Award Broadcast

CONTACT INFORMATION:

ORGANIZATION: _____

CONTACT NAME: _____

ADDRESS: _____

EMAIL: _____

PAYMENT INFORMATION:

CHECK PAYABLE TO UNITED WAY OF BEMIDJI AREA (PO BOX 27, Bemidji MN 56619)

THIS SPONSORSHIP IS FOR WHICH UNITED WAY?

UNITED WAY OF BEMIDJI AREA
(Supporting Beltrami, Clearwater, & Hubbard counties)

LAKES AREA UNITED WAY
(Supporting Crow Wing, Cass, and Aitkin counties)

PLEASE INVOICE ME ONE-TIME QUARTERLY OTHER: _____

Please return this form and send business logo files to Kari@UnitedWayBemidji.org