

LAKES AREA UNITED WAY ANNUAL REPORT

July 1, 2020 -June 30, 2021

Lakes Area United Way's mission is to improve lives by mobilizing the caring power of our community. Serving Crow Wing and Cass Counties

Board of Directors

Daryl Doucette - Mid Minnesota Federal Credit Union

Kimberly Blank -- Cuyuna Regional Medical Center

Matt Kilian - Brainerd Lakes Chamber of Commerce

Todd Bymark - Cuyuna Regional Medical Center

Kara Griffin – Crow Wing Social Services

Kim Rollins – Executive Director

Tyler Glynn – Brainerd Lakes Economic Development

Corporation

Chad Wottreng – Clifton Larson Allen

Cori Reynolds - Brainerd School District

Don Ryan - Crow Wing County

Mona Rodman – CTC

Lynn Severson – Essentia Health

Quinn Swanson – Happy Dancing Turtle

Shane Riffle - YMCA

In-House Programing

Imagination Library - Lakes Area United Way first adopted Imagination Library in 2005. This year, a total of 19,684 books were mailed to children throughout Crow Wing and Cass Counties, with an average monthly enrollment of 1,640 children.

Get Connected - United Way launched this online volunteer engagement/management tool to help connect our community members with volunteer needs at over 71 non-profit agencies throughout Crow Wing and Cass Counties.

Volunteer Hours



Imagination Library
40 hours



Board of Directors
302 hours



Campaign Coordinators

150 hours

*Llama Llama Read O' Rama and Chili Cook Off: Canceled due to COVID-19



Vision Council

272 hours



Thank You Notes
65 hours

PARTNER PROGRAMS chosen by community members

Education

helping people achieve their potential



S.T.R.I.V.E



The After School **Program**



Imagination Library



Life Talks

Health

building accessibilty to affordable and quality care



Women's Center



Prescription Medication



Alex and Brandon Child Safety Center



Rider Scholarship



Family Home Visiting



Family Home Visiting



Transportation **Program**



Community Advocacy



Lakes Area Restorative Justice Project



Meals



Community Advocacy



Family Home Visiting

Financial Stability

promoting stability and independence



Community Meals



Resource Connections



Financial Stability



Food Pantry



Operation Sandwich



Furniture

Functional Expenses

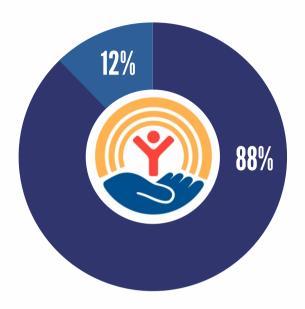
Total Expense - \$273,776



- Program Expenses and Allocations
- Management/General
- Fundraising Expenses

Total Revenue

Total Revenue - \$346,373



- Contributions, Gifts, Grants \$303,858
- Other Revenue \$42,515
- **Program Service** \$0

2020-2021 Net Assets

\$ 134,719 \$ 207,316

- **Beginning of Year**
- **End of Year**

2020 Community Campaign Organization and Individual Investors

Pillar Investors

(\$10,000 Investors)

Crow Wing County
Brainerd School District
Essentia
Cuyuna Regional Medical Center
Consolidate Telephone Company – CTC
Pequot Tool & Manufacturing, Inc.

Cornerstone Awards

(\$5,000-\$9,999)

Xcel Energy

CliftonLarsonAllen
Hunt Utilities Group
BNSF - Burlington Northern & Santa Fe
Costco
Widseth
Mid-Minnesota Federal Credit Union
Graphic Packaging, Inc.
Grayden Outdoor LLC

Community Partners

Brainerd Dispatch
Bremer Bank
Cub Foods
Hubbard Radio
Lakes Printing
Serenity Now Alpaca Farm

Leadership Givers

(\$1,000+ Investors)

Sumption, Trevor Smith, Jennifer Lund, Solveig Brecht, Blaine Gustafson, Pauline L. Rodman, Mona Houle, Timothy J. Swanson, Quinn Anderson, Corey R. Doucette, Daryl Larson, Michael Prahm, Alicia Baumgartner, Jeffery & Sally Haakonson, Jim Kraemer, Bruce L. Smith, Greg Wottreng, Chad A. Donnay, Kevin Hallan, Mark Ross. Brian Hendrickson, Nathalja Doucette, Harvey D Erickson, Patti Holtmeier, Wayne

Jacobsen, Paul & Sally

Gale, Jon W.

Community Givers

(\$500-\$999 Investors)

Goerges, Brian M. Westbrock, Kristi Taylor, Bart Roach, Mark Weston, Jon R. Hunt, Lynn Albrecht, Charles Bymark, Todd Ealy, Don Hart, Amy Hunt, Ryan P. Kilian, Matt & Jeanne Svoboda, Melissa Barrows. Steve Brekken, Bill Erickson, Deborah A. Vogt, Diane L. Bauer, Kyle Hoehn, Christopher M. Norman, Tom Slepica, Lisa B. Goerges, Danny Goerges, Karlo Severson, Lynn Stromberg, Laura Goerges, Joseph J. Gramith, Gregory Holtz, Heidi

Kotsmith, Craig Means, Paul Ohlin, John

