**Email Templates**

1. **Thank You Email:**

**Subject:** Thank you for being a Hand Raiser and a Game Changer

**Body:**

**[Insert header photo here]**

**No Corporate Match/Gift**

I’m excited to announce the results of our United Way workplace giving campaign. Thank you all for taking part in the United Way presentations and special events during the past [insert number of weeks] weeks.

So far our generous employees contributed $\_\_\_\_\_, to help our community.

I have always known our team to be caring and generous and this just goes to show how much we can do when we work together. [COMPANY NAME] continues to be a leader in helping make lasting change in our community by partnering with [local UW name].

A big THANK YOU also to [NAME COMPANY' S CAMPAIGN COORDINATOR] and (his/her) team for managing the campaign and doing such a great job!

It is important to me and United Way that you know and understand how your gifts are used in the community year- round. It is also important to remember that while we contribute to workplace giving once a year, the need never ends. Learn more about how United Way is using your dollars, and how to LIVE UNITED all year long, by visiting their Web site at *[website address]*

Again, thank you for your involvement in our United Way campaign. Together we’re changing our community for the better in lasting ways.

Sincerely,
CEO or Top Leader Name

**With Corporate Match/Gift**

I’m excited to announce the results of our United Way workplace giving campaign. Thank you all for taking part in the United Way presentations and special events during the past [insert number of weeks] weeks.

Our generous employees contributed $\_\_\_\_\_, and when combined with our corporate gift of $\_\_\_\_\_, [COMPANY NAME] has contributed a grand total of $\_\_\_\_\_ to help our community.

I have always known our team to be caring and generous and this just goes to show how much we can do when we work together. [COMPANY NAME] continues to be a leader in helping make lasting change in our community by partnering with [local UW name].

A big THANK YOU also to [NAME COMPANY' S CAMPAIGN COORDINATOR] and (his/her) team for managing the campaign and doing such a great job!

It is important to me and United Way that you know and understand how your gifts are used in the community year- round. It is also important to remember that while we contribute to workplace giving once a year, the need never ends. Learn more about how United Way is using your dollars, and how to LIVE UNITED all year long, by visiting their Web site at *[website address]*

Again, thank you for your involvement in our United Way campaign. Together we’re changing our community for the better in lasting ways.

Sincerely,
CEO or Top Leader Name