**Email Templates**

1. **Last Day to Pledge email:**

**Body: Time is running out!**

**[insert photo header here]**

Our United Way Workplace Giving Campaign ends on **[Date]**!

Here are our results so far…

**Dollars Pledged: $\_\_\_\_**

**% of Employees Participating: \_\_\_\_\_\_**

**Remaining to Reach Goal: $\_\_\_\_\_**

If you’ve been waiting to make your pledge when it counts the most … that time is right now! There’s just one day left to make your pledge. We set a goal to support this community and we know with your help we can make that happen.

Please consider making a donation today. Because change doesn’t happen alone, to live better, we must, LIVE UNITED.

Thank you for supporting our community through the [local UW name] workplace campaign. We appreciate your contribution.

Best,

**[name/contact info]**