



ROUND UP YOUR POSSE & JOIN THE FUN
AT OUR 25TH ANNUAL CHILI COOK-OFF!

WEDNESDAY, OCT. 15TH

11AM-1PM - NORTHERN PACIFIC CENTER

Lakes Area
United Way



Sponsorship Levels:

○ GOLD SPONSOR - \$500

- Logo and recognition on all digital platforms.
- Receive a booth with premium placement near the stage and 4 event tickets.

○ SILVER SPONSOR - \$250

- Logo and recognition on all digital platforms.
- Receive a booth with preferred placement and 2 event tickets.

○ NON-PROFIT SPONSOR - \$200

- Sponsor a local nonprofit booth in lieu of hosting your own. This is a great community support option including logo representation at nonprofit booth and promotion on all digital advertising.
- Limit of 10 booths available.

○ BRONZE SPONSOR - \$100

- Receive booth at the event.

WHAT TO BRING:

Lakes Area United Way will provide:

- Booth space with electrical access for roasters
- United Way and health signage to be displayed at booths
- Bowls, spoons, and napkins for attendees
- Prizes for the winners of our competition categories

Competitors are expected to provide:

- 6'-8' Table
- Commercial extension cord (at least 25' in length)
- Serving Ladle(s)
- At least 18 quarts (4.5 gallons) of chili in a commercial roaster. Crock pots and Instant Pots are NOT allowed.
- Aprons, gloves and effective hair restraints such as hairnets, headbands or caps for all servers.
- Table cloth/skirting and decorations for your booth/costumes for servers (recommended for prizes).



Presented by:



Organization: _____

Contact: _____

Mailing Address: _____

Payment (check one): ☐ Payment enclosed ☐ Send me an invoice

Please return form to Lakes Area United Way

MAIL: PO Box 381, Brainerd, MN 56401 • EMAIL: lucy@unitedwaynow.org



Lakes Area United Way