

ROUND UP YOUR POSSE & JOIN THE FUN AT OUR 25TH ANNUAL CHILI COOK-OFF!

WEDNESDAY, OCT. 15TH

11AM-1PM - NORTHERN PACIFIC CENTER

Lakes Area United Way





Sponsorship Levels:

O GOLD SPONSOR - \$500

- Logo and recognition on all digital platforms.
- Receive a booth with premium placement near the stage and 4 event tickets.

○ SILVER SPONSOR - \$250

- · Logo and recognition on all digital platforms.
- Receive a booth with preferred placement and 2 event tickets.

○ NON-PROFIT SPONSOR - \$200

- Sponsor a local nonprofit booth in lieu of hosting your own. This is a great community support option including logo representation at nonprofit booth and promotion on all digital advertising.
- Limit of 10 booths available.

O BRONZE SPONSOR - \$100

· Receive booth at the event.

WHAT TO BRING:

Lakes Area United Way will provide:

- Booth space with electrical access for roasters
- United Way and health signage to be displayed at booths
- Bowls, spoons, and napkins for attendees
- Prizes for the winners of our competition categories

Competitors are expected to provide:

- 6'-8' Table
- Commercial extension cord (at least 25' in length)
- Serving Ladle(s)
- At least 18 guarts (4.5 gallons) of chili in a commercial roaster. Crock pots and Instant Pots are NOT allowed.
- Aprons, gloves and effective hair restraints such as hairnets, headbands or caps for all servers.
- Table cloth/skirting and decorations for your booth/costumes for servers (recommended for prizes).





Red Hot Pepper Sponsor:



Dessert Sponsor:



Chili Bowl Sponsor:

ANYONE WILLING TO

PARTICIPATE IN

OUR CHILI CONTEST

TO COMPETE FOR

THESE AWARDS:

Best Chili - Non-profit Division

(prepared by a non-professional cook and a non-profit organization)

Best Chili - Restaurant Division

(prepared by a professional cook or establishment)

Best Chili - Corporate Division

(prepared by a corporation/business)

Community Choice

Best Booth/Costume



Golden Pepper Sponsor:



Organization:		
Contact:	 	
Mailing Address:		

Payment (check one): O Payment enclosed O Send me an invoice

Please return form to Lakes Area United Way

MAIL: PO Box 381, Brainerd, MN 56401 • EMAIL: lucy@unitedwaynow.org



Lakes Area United Way