



Lakes Area United Way

GIVE. WHERE.  
YOU. LIVE.

*Lakes Area United Way proudly serves Crow Wing, Cass and Aitkin Counties*

**Mission:** To improve lives by mobilizing the caring power of our community.

**Credo:** Together we can do more than any one of us can do alone.

# HOW WE HELP OUR PARTNER AGENCIES

The United Way Community Campaign raises funds for local non-profits that work on Basic Needs, Health, & Education. When you donate to United Way, 99% of your contribution stays local, creating real, positive change. Your gift is entrusted into the capable hands of trained community volunteers, the Vision Council, who work together to carefully invest funds into local programs and initiatives that achieve the greatest impact and create opportunities for a better life.



## 2024-2025 PARTNER AGENCIES

### HEALTH

Building accessibility to affordable and quality care.

#### HOPE



Domestic Abuse Program

#### BREATH OF LIFE



Adult Day Services

### BASIC NEEDS

Promoting stability and independence.

#### FAITH IN ACTION



Rural Resource Connections

### EDUCATION

Helping people achieve their potential.

#### LAKES AREA RESTORATIVE JUSTICE PROJECT



Group Conferencing

#### BRIDGES OF HOPE



Bridge on 7th  
Warming Shelter

#### FAMILY SAFETY NETWORK



Domestic Violence  
Client Services

#### MY NEIGHBOR TO LOVE COALITION



Connecting Through Serving

#### THE SHOP



Life Talks

#### MOUNTED EAGLES



Rider Scholarships

#### PINE RIVER-BACKUS FAMILY CENTER



Home Visiting

#### THE OUTREACH PROGRAM OF BRAINERD LAKES



Youth Packing Food

#### WE ARE



Let's Talk

#### RELATIONSHIP SAFETY ALLIANCE



Alex and Brandon  
Child Safety Center

#### RELATIONSHIP SAFETY ALLIANCE



Louise Seliski Shelter

#### THE OUTREACH PROGRAM OF BRAINERD LAKES



Mobile Food Distribution





# OUR PROGRAMS



**bornlearning**<sup>SM</sup>

## BORN LEARNING TRAIL

A series of signs that offer fun, active learning activities for young children and their families.



## MOBILE FOOD PANTRY

A monthly food distribution providing nutritious food and fresh produce to those in need.



## IMAGINATION LIBRARY

Providing free books to children, monthly, from birth to age five, preparing them for kindergarten.



## SCHOOL SUPPLY DRIVE

Equipping students with the tools they need to succeed academically.



## SINGLE CARE

Free prescription discount card program to help everyone in our community



## FLAVORS OF OUR COMMUNITY

Provides culturally relevant food items to those experiencing food insecurity.



## MY FREE TAXES

MyFreeTaxes helps people file their taxes for free while getting the assistance they need.



## UNITED WAY 2-1-1

Provides free and confidential health and human services information.

# WHAT'S NEXT?



**ASSET LIMITED, INCOME CONSTRAINED, EMPLOYED**

ALICE, United Way's acronym for Asset Limited, Income Constrained, Employed. ALICE represents hardworking individuals and families who often struggle to make ends meet, living just above the poverty line. We are committed to ensuring ALICE families have the resources and opportunities they need to thrive. Visit [www.UnitedForAlice.org](http://www.UnitedForAlice.org)



Learn Financial Skills:  
Budgeting, Saving, Investing,  
and Managing Debt.



Local program of a global, growing force of 55,000+ women dedicated to creating a world of opportunity for everyone



Leadership in Action



Gifts That Keep Giving

## 2024 UNITED WAY BOARD OF DIRECTORS



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Cass County  
Attorney



**Rich Courtemanche**  
Block North  
Brew Pub Owner



**Joan Theisen**  
Hali-Brite



# GIVE. WHERE. YOU. LIVE.

## WHEN YOU GIVE WHERE YOU LIVE...

### OUR PROVEN PROCESS

#### DONATIONS

Local businesses and community members donate to the annual campaign and community donations are totaled.

#### APPLICATIONS

Local 501(c)(3) non-profits working in Basic Needs, Health, and Education apply for funding through the United Way.

#### ALLOCATIONS

Vision Council volunteers make recommendations for the allocation of funds.



#### PARTNERS

United Way Partner Agencies work to balance the community in the areas of Basic Needs, Health, and Education.

## GET INVOLVED

### HOW YOU CAN LIVE UNITED

#### GIVE



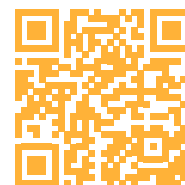
[www.UnitedWayNow.org](http://www.UnitedWayNow.org)  
(click DONATE)

#### ADVOCATE

Lakes Area United Way hosts a variety of opportunities to engage community-minded individuals in opportunities to network, raise funds, advocate, and CREATE CHANGE within our community.

#### VOLUNTEER

Lend your time and talents alongside other local volunteers to transform lives in our community!



Lakes Area  
United Way



218-829-2619



[www.UnitedWayNow.org](http://www.UnitedWayNow.org)



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