



Lakes Area United Way

RESPONSE (Goals: Compassion, Care, Contact, Coordinate, Connect)

- Our allocation funding cycle was accelerated and completed; Our funding restrictions were lessened in response to COVID 19's drastic impact on our community.
- We funded 24 agencies for a total of \$110,000
- We transitioned from a two-year giving cycle to a one-year giving cycle to make the most impact by being versatile and flexible to the changing needs in our community
- Collaborating with multiple agencies in Crow Wing and Cass Counties, we secured and created access to resources for community members

RECOVERY (Goals: Convene, Collaborate, Continue, Communicate)

- Further communication and assistance with partner agencies
- Communication with donors and donor corporations.
- Assessing programming that is out of acute need, and those still need services.
- Creating a plan for moving forward
- Creating processes for donors and clients in a virtual world.
- Begin Campaign imagination and creation.

RESTORE (Goals: Campaign, Community, Collaborate, Conquer)

- Communicate with donors using technology and platforms.
- Assist partner agencies in sustaining programming and services.
- Collaborate with donor partners and agency partners to find programs that align with donors' passions and community needs.
- Continue to convene community members and partners in working towards rebuilding our economy and community.

We fully support that everyone is doing everything they can at this point. We are all in this, and it is our choice to be in this, UNITED TOGETHER. We give where we live in Crow Wing and Cass counties, and we choose to LIVE UNITED.