

# VIRTUAL & SOCIAL DISTANCE FUNDRAISING IDEAS



Lake Area United Way

**Online Silent Auction:** Use [www.32auctions.com](http://www.32auctions.com) or [www.betterunite.com](http://www.betterunite.com) online auction platforms. Both are FREE based on the number of items you have to auction off. Also, to keep you auction under the free series, host separate auctions on separate days/weeks.

**Zoom Office Olympics:** Participants raise support by betting on who will win. The host will ask participants to find specific items in their office and show them on screen first.

**Online Scavenger Hunt:** Challenge your staff to search your organization's website or a community website, such as the Lakes Area United Way ([www.unitedwaynow.org](http://www.unitedwaynow.org)) for specific words, pictures, or programs. They can win a prize and also learn more about your organization.

**Online Bingo:** We have this set up for you as well! Use [www.myfreebingocards.com](http://www.myfreebingocards.com) to create your own personalized BINGO card.

**Ugly Tie or Ugly Earring Contest:** Contestants pay to enter the most awful earrings or ugly ties they own (or can make or borrow). Have a parade of all the contestants, offering a last chance to vote at the end of the day. Circulate the names of the entrants the day before the event so employees can anticipate the voting. Bring Polaroid/digital camera and charge for photos taken of employees with their favorite contestants.

**Ticket or Gift Card Giveaway:** Give free tickets to movies, theater productions, amusement centers and other local attractions for pledge incentives. Give movie passes to every employee who meets the challenge of pledging a certain dollar amount. Enter the names of all employees who turn in a signed pledge form during the first hour following the kick-off into a special drawing.