

**2016-2017 United Way Funded Programs  
2016 Campaign**

**In-House and Collaborative Programs  
2016-2018 Funded Programs**

**Income –Financial Stability**

Resource Connection Services, Bridges of Hope

Care N’ Share Café

Financial Counseling, Lutheran Social Service

Student Loan Repayment Counseling, Lutheran Social Service

Hope Housing, Lutheran Social Service

Salem West – Salem Lutheran Church

**Education – Helping People Achieve Their Potential through Education**

Imagination Library

Reach Out and Read

People First, Disability Second, Confidence Learning Center

Volunteer Program, Confidence Learning Center

Rendezvous Program, Confidence Learning Center

Suicide Prevention Program, Crisis Line and Referral Service

Youth Center After School Program, Cuyuna Range Youth Center

School Programs, Junior Achievement of the Brainerd Lakes Area

One-on-One Youth Mentoring, Kinship Partners, Inc.

School Based Youth Mentoring, Kinship Partners, Inc.

Lunch Buddy Youth Mentoring, Kinship Partners, Inc.

Restorative Group Conferencing, Lakes Area Restorative Justice Project

Foster Grandparent Program, Lutheran Social Service

Journey Transitional Housing, Lutheran Social Service

Home Visiting, Pillager Family Council

After School Program, The Warehouse

**Health – Working to Ensure Everyone Has Access to Affordable and Quality Care**

Above the Influence @ The Shop, The Brainerd Baxter Youth Center (aka The Shop)

Sponsorship Program, Breath of Life Adult Day Service

Transportation Program, Breath of Life Adult Day Service

Get FIT Program, Confidence Learning Center

Community Life Line, Crisis Line and Referral Service

General Crime Direct Services Program, Crow Wing County Victim Services

Toy Making Supplies Program, Lakes Area Senior Activity Center  
Counseling, Lutheran Social Service  
Senior Nutrition & Meals on Wheels, Lutheran Social Service  
Caregiver Support & Respite Care, Lutheran Social Service  
Women's Shelter, Mid-Minnesota Women's Center  
Ridership Program, Mounted Eagles, Inc.  
Family Center Home Visiting, Northland Area Family Service Center  
Family Center Home Visiting, Pine River-Backus Family Center  
Prescription Medication Program, The Salvation Army  
Prevention Education, Sexual Assault Services  
Sexual Violence Victim Support & Advocacy Services, Support Within Reach

### **In-House and Collaborative Programs**

**Imagination Library** – United Way of Crow Wing and Cass Counties first adopted Imagination Library in 2005. In 2016 there were 2100 children enrolled locally with a total of 23,528 books having been delivered.

**Reach Out and Read** – This program introduces and reinforces the value of reading to both parents and children by a trusted authority; their primary care physician. Any child ages 6 months to 5 years receives a book at each well-child visit. In 2016, our partners at Essentia clinics distributed over 4,000 books to children.

**Operation Sandwich** – In an effort to meet youth hunger needs during spring and winter breaks and summer months, Operation Sandwich packs and provides free meals to students. During 2016, 1,923 volunteers donated 2,509 hours of time to serve 2089 lunches throughout the area.

**The Book Wagon** – This program follows Operation Sandwich to local elementary schools, distributing new and gently used, age appropriate books to children picking up lunches. In 2016, over XXXX books were distributed.

**Get Connected** – United Way launched this online volunteer engagement/management tool to help connect community members with volunteer needs at nonprofit agencies throughout Crow Wing and Cass counties.

Volunteer Hours	
July 1, 2016 – June 30, 2017	
Imagination Library	60
Operation Sandwich	2,509
Board	432
Business Blitz	30
Camp Coordinator	150
Thank You Notes	34

### 2016-2017 Functional Expense

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Program Expenses and Allocations	\$272,933
Management/General	19,859
Fundraising Expenses	17,472
<b>Expenses Total</b>	<b>\$310,264</b>

### 2015-2016 Net Assets

	Unrestricted	Temporarily Restricted	Total
Net Assets-Beginning of Year	\$124,774	\$217,928	\$320,917
Net Assets – End of Year	\$129,601	\$215,438	\$345,039

### United Way Board Members 2016-2017

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Chad Wotreeng – Clifton Larson Allen  
 Cori Reynolds – Brainerd School District  
 Daryl Doucette – Mid Minnesota Federal Credit Union  
 Hara Charlier – Central Lakes Community College  
 Kara Griffin – Crow Wing Social Services  
 Katie Watland – Baymont Hotel  
 Kevin Thesing – Lakes Printing  
 Matt Kilian – Brainerd Lakes Chamber of Commerce  
 Michelle Francis – Raboin Francis Law Firm  
 Quinn Swanson – Happy Dancing Turtle  
 Sarah Carlson – Essentia Health  
 Steve Gilbert – CTC  
 Todd Bymark – Cuyuna Regional Medical Center

## 2016 Campaign Investors

### **Pillar Investors** **(\$10,000 Investors)**

3M

Essentia Health

Brainerd Public School District #181

Crow Wing County

CTC, Consolidated Telephone Company

### **Cornerstone Awards** **(\$5,000-\$9,999)**

Delta Airlines

Minnesota Power

Target

Costco

Herberger's

Graphic Packaging, Inc.

US Bank

Clifton Larson Allen

Burlington Northern Santa Fe

Widseth, Smith and Nolting

Clow Stamping Company

Xcel Energy

United Health Group

### **Community Partners**

Hubbard Radio

Brainerd Dispatch

First Lutheran Church

Lakes Printing

Westgate Mall

## **Leadership Givers (\$1,000+)**

Edward Maciej  
Bradley Klein  
Robin Torgerson  
David Pilot  
Blaine Brecht  
Kevin Larson  
Timothy Houle  
Wayne Holtmeier  
William Potvin  
Mona Milloch  
Corey Anderson  
Pauline Gustafson  
Peter Henry  
Michael Larson  
Alicia Prahm  
Bruce Kraemer  
Jeffery and Sally Baumgartner  
Cynthia Buxton  
Brian Georges  
Megan Hoppe  
Brian Ross  
Greg Smith  
Terry Coss  
Michael and Claudia Foschi  
John and Mary Foss  
Jon Gale  
Robert Hershey  
Paul and Sally Jacobsen  
Gary Niemi  
Richard Slieter

## **2016 Community Investors (\$500-\$999)**

Brittany Olson  
Tom Norman  
Mark Mitzel  
Curtis Hoffman  
Joseph Laber  
Erik Flowers  
Jim Haakonson  
Kathryn Stults  
Ross and Tammy Bengtson  
Cindy Foote  
Mark Hallan  
Matt & Jeanne Kilian  
Robert McLean  
Daniel Rohr  
Darin Young  
Russell Hale  
Darren Larson  
Sheryl Moe  
Paul Niccum  
Cassandra Oaks  
Steve Solke  
Duane & Janice Welch  
Lisa Wigand  
Martha Kuehn

Kristi Westbrook  
Mark Roach  
Theresa Lashyro  
Stephanie Scheetz  
Christine Anderson  
Kevin Donnay  
Barbara Goochey  
Christopher Hoehn  
Joseph Hunt  
Larry McKnight  
Rodney Ogard  
Lisa Slepica  
John and Maria Solheim  
Quinne Swanson  
Chad Thorson  
Michael Duval  
Steve Erickson  
Thomas and Connie Peterson  
William Sanford  
John and Marcia Turcotte Fund