

UNITED WAY RECRUITS PEOPLE AND ORGANIZATIONS WHO BRING THE PASSION, EXPERTISE AND RESOURCES NEEDED TO GET THINGS DONE.

A LITTLE GOES A LONG WAY...

\$3 PER PAY PERIOD

will help one family receive emergency services during a crisis.

\$5 PER PAY PERIOD

will give 5 local children a book each month for one year to help prepare them for success in kindergarten.

\$11 PER PAY PERIOD

will give 11 families supplement food.

\$20 PER PAY PERIOD

will help support over 25 individuals to receive assistance during a mental health crisis.

We invite you to be a part of the change.
You can give, you can advocate and you can volunteer.

GET CONNECTED.

Become part of the United Way's online program to connect the community to non-profit organization volunteer opportunities. Non-profit organizations will post volunteer needs and upcoming events to the site. Volunteers like yourself, will register on the site and will be notified if an opportunity arises that meets their talents and interests. "Get Connected" today!

To learn more and register as a volunteer, visit:
<http://volunteer.unitedwaynow.org>



Be The Change. Volunteer!



**UNLEASH YOUR
INNER HERO**



BOB MCLEAN
CHIEF OPERATING
OFFICER OF HUNT
UTILITIES GROUP
IN PINE RIVER



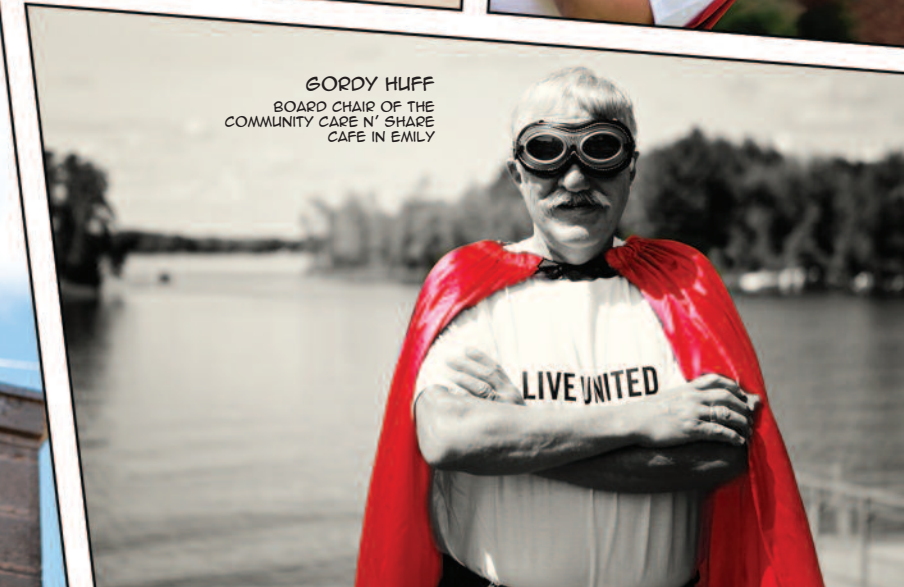
MIRANDA ANDERSON
MARKETING AND COMMUNITY RELATIONS
FOR ESSENTIA HEALTH-BRAINERD AND
CROW WING ENERGIZED



JEN LINDHOLM
OPERATION SANDWICH
COORDINATOR,
BRAINEPD PUBLIC
SCHOOLS EMPLOYEE



JEANINE KANGAS
EDUCATOR AND MOM IN BAXTER



GORDY HUFF
BOARD CHAIR OF THE
COMMUNITY CARE N' SHARE
CAFE IN EMILY

LIVE UNITED™



UNLEASH YOUR INNER HERO!

Faster than a speeding bullet.
More powerful than a locomotive.
Able to leap tall buildings in a single bound.
Look! Up in the sky! It's a bird! It's a plane.

No, it's you.

As children, we all had dreams of being a hero... saving the day, and standing up for "truth, justice, and the American way." As adults, that spirit is alive within us. It never left. You can still be a hero.

When kids succeed in school and in life, they tend to be healthier and have stronger financial futures. When people are healthy and financially stable, we have stronger and more vibrant communities and businesses.

That's a win for us all.

When you give to United Way, your donation is invested back into the community, where it is needed most. Thousands of people each year are helped by one of more of the 39 local programs and initiatives funded by United Way of Crow Wing and Southern Cass Counties.

We invite you to Unleash Your Inner Hero and together we will strengthen our neighborhoods, bolstering the health of our communities and changing the lives of those who walk by us every day. Support the United Way campaign with your gift or pledge. For just \$1 per day, you can be an Everyday Hero! If that's not possible for you, start at \$1 a week or \$52 per year.

It doesn't take a cape or goggles or a special uniform; it takes caring about the needs of people in our community and doing what you can to help.

Your generous gift, along with the gifts of others, will make a powerful impact in this critical area of need in our community.

With gratitude,

Jennifer L. Smith
Executive Director

2015 Board of Directors

Tim Houle Jody Osterloh Shawn Fischer Joe Schulte Matt Kilian Todd Bymark Katie Watland
Jana Shogren Steve Gilbert Amie Anderson Chad McCoy Sarah Carlson Kevin Thesing Michelle Francis

Please fill out this form and return it to your employer

United Way of Crow Wing & Southern Cass Counties

PLEDGE FORM

COMPANY NAME _____

MR/MRS/MS/DR FIRST NAME _____ MI _____ LAST NAME _____

HOME ADDRESS (For credit card charges, address listed must be your billing address.) _____ CITY _____

STATE _____ ZIP _____ HOME PHONE _____ DAYTIME PHONE _____

Want to see how your contribution is making a difference? Please provide your home email address so we can show you how your contribution is making a difference.

HOME EMAIL ADDRESS _____

PLEASE SELECT PAYROLL DEDUCTION OR A DIRECT GIFT.

EASY PAYROLL DEDUCTION

My total annual gift

AMOUNT \$ _____

A. I want to contribute the following amount each pay period:
 \$25 \$10 \$5 \$3

Other \$ _____

B. I pledge _____ % of my salary, for a total gift of \$ _____

DIRECT GIFT

AMOUNT \$ _____

Direct gift to be paid by:

Cash
 Personal check (enclosed)

MY GIFT OF \$1,000 OR MORE

qualifies me for membership in the Leadership Giving Society. My name will be listed as it appears above.

AMOUNT \$ _____

I prefer that my gift remain anonymous

_____ (initial here) I give permission to United Way of Crow Wing & Southern Cass Counties to use my personal donation information so I receive an acknowledgment for my gift

PLEASE CHOOSE HOW YOU WANT TO INVEST IN YOUR COMMUNITY.

— option A —

INFLUENCE THE CONDITION OF ALL. United Way Community Impact Fund.

The most powerful way to invest your contribution.

AMOUNT \$ _____

— option B —

EDUCATION Helping children and youth achieve their potential through education

- Improving access to quality, affordable child care and early learning opportunities
- Partnering with schools and parents to improve graduation rates
- Providing after-school and mentoring programs for at-risk youth

INCOME Helping families become financially stable and independent

- Supporting basic needs while increasing financial education
- Helping hardworking people obtain job training and family-sustaining wages
- Increasing affordable housing for seniors and families

HEALTH Improving People's Health

- Increasing access to critical healthcare services
- Reducing substance abuse, child abuse and domestic violence
- Increasing health education and preventive care

— option C —

Designated Contribution

AGENCY NAME AND ADDRESS (MUST BE A 501(C)3)

AMOUNT \$ _____

Please check the accuracy of all your entries.
Thanks for investing in United Way.

Signature _____

Thank you for your contribution through the United Way campaign. No goods or services were provided in exchange for this contribution. Please keep a copy of this form for your tax records. You will also need a copy of your pay stub, W-2 or other employer document showing the amount withheld and paid to a charitable organization. Consult your tax advisor for more information.