

2021



**LAKES AREA
UNITED WAY**

**ANNUAL
REPORT**

July 1, 2021 -
June 30, 2022

2022

Lakes Area United Way's mission is to improve lives by mobilizing the caring power of our community.



Serving Crow Wing, Cass and Aitkin Counties

Board of Directors

Kimberly Blank - Cuyuna Regional Medical Center
Daryl Doucette – Mid Minnesota Federal Credit Union
Tyler Glynn – Brainerd Lakes Economic Development Corporation
Laura Goerges - Pequot Manufacturing
Benjamin Lindstrom - Cass County
Shane Riffle - YMCA

Don Ryan – Crow Wing County
Lynn Severson – Essentia Health
Kara Griffin – Crow Wing County
Quinn Swanson – Happy Dancing Turtle
Chad Wottreng – Clifton Larson Allen

Jon Aga – LAUW Executive Director

In-House Programing

Imagination Library - Lakes Area United Way first adopted Imagination Library in 2005. This year, a total of 19,684 books were mailed to children throughout Crow Wing, Cass and Aitkin Counties, with an average monthly enrollment of 1,640 children.

Get Connected - United Way launched this online volunteer engagement/management tool to help connect our community members with volunteer needs at over 71 non-profit agencies throughout Crow Wing, Cass and Aitkin Counties.

Volunteer Hours



Imagination Library
40 hours



Board of Directors
302 hours



Campaign Coordinators
90 hours



Vision Council
272 hours



Pop Up Pantry
228 hours

2021
-
2022

PARTNER PROGRAMS

chosen by community members



Education

helping people achieve their potential



S.T.R.I.V.E



After School Program



Community-Based
Mentoring



Imagination
Library



Shop Card
Food Delivery

Health

building accessibility to affordable and quality care



Women's
Center



Prescription
Medication Program



Alex and Brandon
Child Safety Center



Rider
Scholarships



Family Home
Visiting



Family Home
Visiting



Sponsorship
Program



Community
Advocacy



Lakes Area Restorative
Justice Project



Healthy
Connections



Family Home
Visiting

Financial Stability

promoting stability and independence



Community Meals



• Meals
• Meals on Wheels



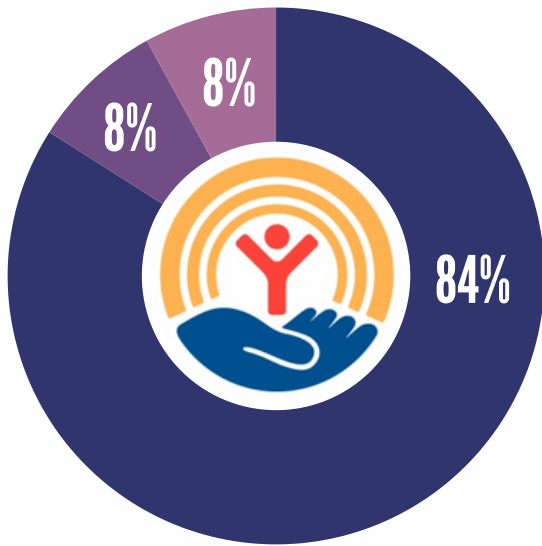
Financial Counseling



• Furniture
• Client Bedding

Functional Expenses

Total Expense - \$248,467



- Program Expenses and Allocations
- Management/General
- Fundraising Expenses

Total Revenue

Total Revenue - \$214,941



- Contributions, Gifts, Grants \$232,141
- Other Revenue \$17,200
- Program Service \$0

2020-2021 Net Assets

\$ 207,316

\$ 173,190

- Beginning of Year
- End of Year

2021 Community Campaign Organization and Individual Investors

Pillar Investors

(\$10,000 Investors)

Brainerd School District
Xcel Energy
Crow Wing County
CliftonLarsonAllen
Essentia
Consolidate Telephone Company – CTC
Pequot Tool & Manufacturing, Inc.

Cornerstone Awards

(\$5,000-\$9,999)

Mid-Minnesota Federal Credit Union
Hunt Utilities Group
Cuyuna Regional Medical Center
Crow Wing Power
Clow Stamping
Graphic Packaging
Benevity Community Impact Fund

Community Partners

Brainerd Dispatch
Bremer Bank
Cub Foods
Hubbard Radio
Lakes Printing
Serenity Now Alpaca Farm

Leadership Givers

(\$1,000+ Investors)

Costco
BNSF - Burlington Northern & Santa Fe
Bremer Bank
UPS
First Western
Riverwood Bank
Target
US Bank
Widseth
MN Power
Deerwood Bank
Brainerd Lakes Area Chamber
Wal-Mart
Wells Fargo
IBM Campaign
Hubbard Radio
Royal Tire
Andersen Windows
State Combined Charities
CenterPoint Energy
Smith, Jennifer
Haakonson, Jim
Brecht, Blaine
Rodman, Mona
Houle, Timothy
Peterson, Constance
Prahm, Alicia
Doucette, Daryl
Larson, Michael
Anderson, Corey R.
Anonymous Donor
Gustafson, Pauline L.
Baumgartner, Jeffery & Sally
Kraemer, Bruce L.
Wottreng, Chad A.
Taylor, Bart
Hendrickson, Nathalja
Sundquist, Matt
Salitros, David
Swanson, Quinn
Jacobsen, Paul & Sally
Lindstrom, Benjamin

Community Givers

(\$500-\$999 Investors)

Coborn/Cash Wise
Bernick's
FedEx
United Way of Cass-Clay Inc.
ATEK AccessTechnologies, LLC
Marco Business Products
Good Samaritan Societies of
Brainerd & Pine River
Duke Energy
TDS Metrocom & Telecom
United Way of Central Indiana
Best Buy
ITW
Weston, Jon
Lund, Solveig
Maday, Thomas
Killian, Matt & Jeanne
Albrecht, Charles
Bymark, Todd
Hart, Amy
Svoboda, Melissa
Hunt, Lynn
Vogt, Diane L.
Mulroy, Tammy
Loch, Daniel
Potvin, Allison
Ostlund, Andrew
Driver, Michelle
Ellingson, Kim
Glassmann, Kathleen
Erickson, Deborah
Grecula, Justin
Griffin, Kara
Brown, Tamare
Larson, Darren
Means, Paul
Bastian, Elizabeth
Norman, Tom
Young, Glen
Anderson, Hannah
Roach, Andrew
Goerges, Joseph
Goerges, Karlo
Severson, Lynn
Grimsley, Roxanne
Hoehn, Christopher
Slepica, Lisa
Stromberg, Laura
Lagerstrom, Eric
Gramigh, Gregory
Stolle, James & Mary Ellen
Kotsmith, Craig
Kuhn, Kristine